Laboratory 3: Stock Prices and News

Needed Bloomberg Skills

- Reach the main screen for an equity.
  - Type company name
  - Look for US Equity
- Find the price history graph for an equity.
  - GP from main asset page
- Copy price history to your computer.
  - Edit...Copy Data to Clipboard
  - **FIRST TIME:** May need to hit CTRL-C on some data, then retry.
  - Hit Confirm in dialog box at upper right.
- Plot events with stock price.
  - **Key Events** check box
  - Click icon to read story.
- Find news for a company from the price chart.
  - News Tool

Needed Excel Skills

- Create a histogram and adjust bin widths.

Assignment

1. Look up the price history for your asset.
2. Copy the data for the last year into an Excel spreadsheet, and compute the daily relative moves.
3. Compute the largest and smallest daily moves, as well as the average daily move.
4. Plot the relative moves in a histogram. Does it look like a normal distribution? Discuss the tails of the distribution.
5. Check the company news on the dates of a large positive and negative move. Use the news to explain the move. Find items which are specific to your company.