Laboratory 1: Intro to Bloomberg

Needed Bloomberg Skills

☐ Log in to Bloomberg.
   Better to “Launch within the browser”.

☐ Use the equity screener to find stocks that satisfy certain conditions.
   EQS

☐ Navigate screens.
   Left arrow in upper left often performs “back” functionality.
   Pull-down menu of command history.
   [Esc] goes to the main Bloomberg screen.

☐ Access online help.
   For a screen: Help
   For a topic: Help topic name
   Also can select from question-mark menu on upper right.

☐ Exit Bloomberg.
   Hit × on non-maximized screens.
Assignment

1. If you have NOT already used Bloomberg before:
   (a) Go to https://portal.bloombergforeducation.com/sign_up and sign up for a Bloomberg for Education account. Be sure to use your udel.edu address. Ignore any requests for money from BMC; you just want “Terminal Access.”
   (b) You should then receive an e-mail from Mr. Field (gfield@udel.edu) in Lerner IT confirming that you are authorized to use our licenses. If you do not receive it relatively quickly (say 24–48 hours), let him or me know.
   (c) Sign back into https://portal.bloombergforeducation.com. Under the “Terminal Access” tab, create a Bloomberg Terminal login. (Note this is a separate step.)

2. Once you have a Bloomberg Terminal login, follow the steps in the “Bloomberg Info” e-mail to log in to the terminal proper.

3. Use the equity screener to select an asset that you will follow all term. The asset must:
   (a) be in the S&P 500
   (b) have been publicly traded for ten years
   (c) have issued corporate bonds (debt)
   (d) pay dividends

4. Take a screenshot of the relevant screen to confirm that your choice satisfies the criteria. Either write a brief annotation or circle the items that confirm it.